

# Optimizing Global Financing Markets

## INVESTORS CAN:

- View Deal Announcements, Updates and Documents
- Monitor Real-Time Updates
- Input Order Messages
- Receive Allocation Messages

## UNDERWRITERS CAN:

- Set up new deals with associated tranches
- Agree to terms with other syndicate members
- Send deal announcements and updates to investors
- Manage order & allocation messages
- Add deal documentation

## 3 SIMPLE STEPS TO GO LIVE

1. Execute a User Agreement
2. Complete Onboarding Form
3. Initiate Enablements between investors and underwriters

DirectBooks is the leading primary markets communications platform for structured deal data, documentation and information exchange. Starting with investment grade fixed income, the platform delivers industry changing automation and standardization.



## PRODUCT

- DirectBooks provides detailed communications through the issuance lifecycle including: streamlined workflows, structured deal data, and real-time updates.
- By bringing automation, standardization, and efficiency to the communications workflow, DirectBooks increases productivity, provides greater controls, and improves consistency.

## COMMUNITY

- The DirectBooks community consists of institutional investors and underwriters involved in the primary issuance process.
- Participants access a single distribution point to view standardized deal information, communicate indications of interest, and receive allocations.

## SELL-SIDE COMMUNITY

American Veterans Group  
 Barclays  
 Bank of America  
 BBVA  
 Blaylock Van  
 BMO Capital Markets  
 BNP Paribas  
 CIBC  
 Citi  
 Credit Agricole  
 Deutsche Bank  
 Fifth Third Securities  
 Goldman Sachs & Co.  
 HSBC  
 Huntington  
 ING Bank  
 Jeffries  
 JP Morgan  
 KeyBanc Capital Markets  
 Lloyds Bank  
 Loop Capital  
 Mischler  
 Mizuho  
 Morgan Stanley  
 MUFG  
 NatWest  
 PNC  
 Rabo Securities  
 Ramirez & Co.  
 RBC Capital Markets  
 Santander  
 Scotiabank  
 Seelaus  
 Siebert Williams Shank  
 SMBC  
 Societe Generale  
 TD Bank  
 Truist  
 UBS  
 US Bank  
 Wells Fargo

## COMMUNITY STATS [AS OF NOVEMBER 2024]

**700+**  
 INVESTOR ACCOUNTS



**41**  
 UNDERWRITERS

## PRODUCT EXPANSION

BOND TYPES	DEAL ANNOUNCEMENTS, ORDERS AND ALLOCATIONS	GEOGRAPHY OF ISSUERS
Investment Grade	€ \$ £	APAC EMEA North America
Emerging Markets	€ \$ £	APAC CEEMEA LatAM
Sovereigns, Supras, & Agencies	€ \$ £	Americas APAC EMEA
High Yield	€ \$ £	APAC EMEA North America

## DIRECTBOOKS CONTACT INFORMATION

CURRENT CLIENTS

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NEW CLIENTS

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