

Optimizing Global Financing Markets

INVESTORS CAN:

- View Deal Announcements, Updates and Documents
- Monitor Real-Time Updates
- Input Order Messages
- Receive Allocation Messages

DirectBooks is the leading primary markets communications platform for structured deal data, documentation and information exchange. Starting with investment grade fixed income, the platform delivers industry changing automation and standardization.



UNDERWRITERS CAN:

- Set up new deals with associated tranches
- Agree to terms with other syndicate members
- Send deal announcements and updates to investors
- Manage order & allocation messages
- Add deal documentation

PRODUCT

- DirectBooks provides detailed communications through the issuance lifecycle including: streamlined workflows, structured deal data, and real-time updates.
- By bringing automation, standardization, and efficiency to the communications workflow, DirectBooks increases productivity, provides greater controls, and improves consistency.

COMMUNITY

- The DirectBooks community consists of institutional investors and underwriters involved in the primary issuance process.
- Participants access a single distribution point to view standardized deal information, communicate indications of interest, and receive allocations.

3 SIMPLE STEPS TO GO LIVE

1. Execute a User Agreement
2. Complete Onboarding Form
3. Initiate Enablements between investors and underwriters

SELL-SIDE COMMUNITY

American Veterans Group
 Barclays
 Bank of America
 Blaylock Van
 BMO Capital Markets
 BNP Paribas
 CIBC
 Citi
 Credit Agricole
 Deutsche Bank
 Fifth Third Securities
 Goldman Sachs & Co.
 HSBC
 Huntington
 JP Morgan
 KeyBanc Capital Markets
 Lloyds Bank
 Loop Capital
 Mischler
 Mizuho
 Morgan Stanley
 MUFG
 NatWest
 Rabo Securities
 Ramirez & Co.
 RBC Capital Markets
 Santander
 Scotiabank
 Seelaus
 Siebert Williams Shank
 SMBC
 Societe Generale
 TD Bank
 Truist
 UBS
 US Bank
 Wells Fargo

COMMUNITY STATS [AS OF AUGUST 2023]

500+
 INVESTOR ACCOUNTS



36
 UNDERWRITERS

PRODUCT EXPANSION

DEAL TYPE ON DIRECTBOOKS	GEOGRAPHY OF ISSUER	USD (\$)		EUR (€) & GBP (£)	
		Deal Announcements	Orders and Allocations	Deal Announcements	Orders and Allocations
Investment Grade	N. America	✓	✓	✓	✓
	EMEA	✓	✓	✓	✓
	Asia	✓	✓	✓	✓
Sovereigns, Supras & Agencies	N. America	✓	✓	✓	✓
	EMEA	✓	✓	✓	✓
Emerging Markets	LatAm	✓	✓	✓	✓
	CEEMEA	✓	✓	✓	✓
	Asia	✓	✓	✓	✓
High Yield	N. America	✓	✓	✓	✓
	EMEA	✓	✓	✓	✓

DIRECTBOOKS CONTACT INFORMATION

CURRENT CLIENTS

CX@directbooks.com

NEW CLIENTS

PEteam@directbooks.com